



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2018

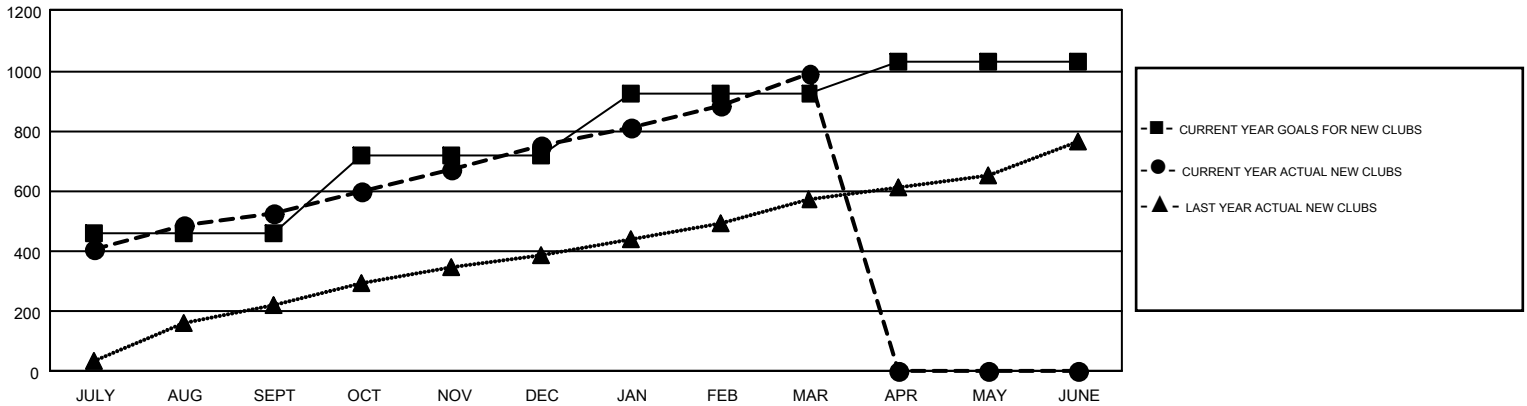
GAT Constitutional Area 6

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

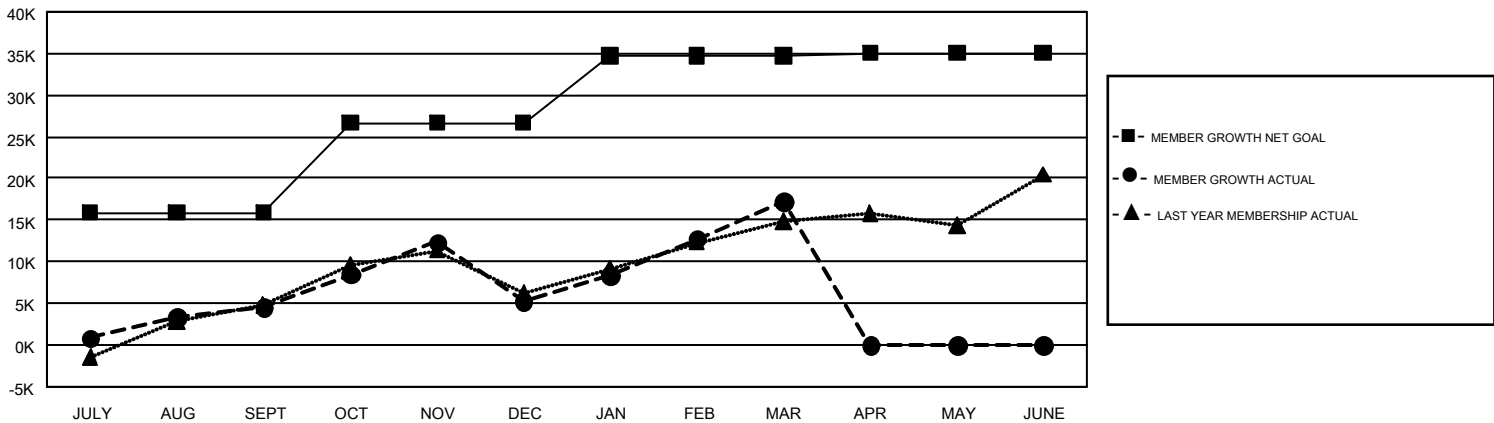
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	461	524	44
OCT/NOV/DEC	256	228	324
JAN/FEB/MAR	206	240	61
APR/MAY/JUNE	108	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15,912	21,435	15,696
OCT/NOV/DEC	10,766	15,827	14,141
JAN/FEB/MAR	8,088	22,665	7,130
APR/MAY/JUNE	315	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 428	5,485 CLUBS OF 9,777 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	255,173 (76.31%)
DECEASED	653	FEMALE	79,217 (23.69%)
CLUB CANCELLED	8,951	TOTAL FAMILY UNIT MEMBERS 129,952	
OTHER	27,358	FAMILY MEMBERS PAYING HALF DUES 75,105	
TOTAL	36,962		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)